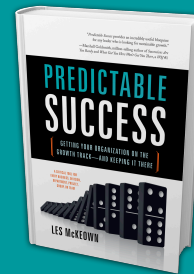




Introducing Strategist and Business Advisor

LES McKEOWN

- President and CEO, Predictable Success
- Consultant to the Fortune 1000
- Bestselling author
- Sought-after keynote speaker



KEYNOTE

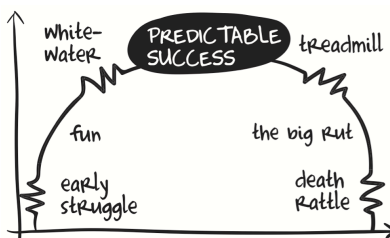
Get Your Organization on the Growth Track — Starting Today

Get specific, inspired advice on how to drive organizations forward -- from someone who has run a business incubation firm...and personally launched over 40 companies.

Les McKeown has fought every business battle. He now is a trusted consultant to virtually every type of leader – CEOs of global multinationals, SVPs of large non-profits, owner/managers of mid-sized businesses, and solopreneurs of emerging companies.

Les’s success comes from a street-smart, insider’s understanding of exactly how business works in the real world. In this latest keynote, he addresses the 7 stages that any business could possibly face in its lifecycle – through a new model called “Predictable Success” that makes transformation possible. His message enables anyone, at any level, in any company to:

- Identify exactly where their business is in its lifecycle
- Know what to do next to restore equilibrium, re-ignite confidence, and lead their team forward
- Adopt practices that bring sustained, lasting, predictable success to their organization



ABOUT LES

Strategist **Les McKeown** advises C-level teams on high-performance organizational development. He is a native of Ireland. Based now in Marblehead, MA, Les spends his time consulting, writing, teaching, and speaking. Les has appeared on CNN, ABC, BBC, *Inc*, *Entrepreneur*, *USA Today*, and *The New York Times*.

Topics: Strategy, Leadership, Management, Business Development, Organizational Development

Audiences: C-level and senior executives, high-potential managers, talent managers, anyone driving change

Engagements: Harvard University, US Army, Pella Corporation, Chiron, Microsoft, United Technologies, Overture Services/Yahoo!, Canadian Defense Department, Verisign, and American Express.

“Les is absolutely on top of his game. He not only shows how your business can grow and succeed, he explains it in a way that is **intuitive, entertaining, and immediately actionable.**” -Darryl Hutson, CEO, American Express Services

For more information, contact business manager **Patty Dost**
Support@PredictableSuccess.com or 617-237-0235 (Boston)